

**ANNUAL REPORT 2018-2019**

*To the Legislative Assembly of the Academic Senate, Los Angeles Division:*

The Committee on Continuing and Community Education mission is to advance programs in continuing and community education that meet the public's needs, which maintains UCLA's reputation for academic excellence, which promotes innovative methods of instruction and supports the mission of the University. The CCCE focuses on educational issues and academic programs for non-matriculated students who are not registered or enrolled in an undergraduate or graduate degree program. It considers the educational, organizational, technological, legal and economic dimensions of continuing and community education at UCLA, seeking to advance the University's contribution to society and its position as a leading research institution.

**Summary:**

The Committee on Continuing and Community Education met a total of four times throughout the academic year and discussed several key topics. Among the most prominent:

1. University Extension and Sustainability
2. Outreach Programs and Community Partnerships
  - Alumni Affairs/ UCLA Alumni Association
  - UCLA's VIPs Scholars Program
  - Center for Community College Partnerships
  - UCLA Transfer Student Center

**The Sustainability of University Extension**

During the Fall quarter Sonia Luna, University Extensions-Interim Chief Operating Officer, and Chief Financial Officer presented on the state of University Extension. The analogy painted to describe UNEX was a winding road. Shared was information on the reorganization and appointment by Executive Vice Chancellor & Provost Waugh of a new leadership team; Sonia Luna, Tom Oser and Carla Hayn, the move and relocation into two buildings, staff morale, enrollment targets, marketing and the state of the budget/financial reserves. The new leadership team began their appointments on August 1, 2018. Their first course of action was listening to the staff; hearing employee complaints, grievances and Title IX cases. A 30, 60 and 90-day plan was put into place. The new leadership team was put in place to listen and identify items that need immediate action. The Heron Group was brought in to conduct an assessment and examine the unit's budget. The brakes were put on the layoffs that were predicted under the previous leadership. Key positions needing to be filled were identified. Recognized were three priority issues- the first was data analysis about course offerings. Course development was put in place

for Military personnel returning back to civilian life and programs to prepare international students to enroll in an MBA program. UCLA Global was placed on the back burner to allow UNEX to return some funds to the University. The budget was revised, and UNEX was confident that they would be able to report a budget surplus. Accurate reporting of enrollment and financial numbers were shared with the Administration. Some of the biggest challenges UNEX faced - was empowering the staff, imposing a sense of urgency, care, and dedication as well as returning to the brand of "University Extension".

### **Outreach Programs and Community Partnerships**

The Committee continued to explore its charge to learn more about already existing partnerships in the areas of Alumni Affairs, VIP's Scholars Program and UCLA's Center for Community College Partnerships and the Transfer Student Center.

### **Alumni Affairs/ UCLA Alumni Association**

In the Fall, the committee met with Julie Sina, Assistant Vice Chancellor for Alumni Affairs/ Advancement Services and Chief Financial Officer for UCLA Foundations and Patricia Nguyen, Senior Director, Diversity Programs. UCLA has an alumni base of over 500,000 alums with an endowment over \$16 million. UCLA is a strong brand, and the Alumni department works to develop strong business partnerships by establishing a number of career networking events. A philosophy of Alumni Affairs, "if you want to grow, look at ways to increase funds." To increase diversity, a lot of programing is done with Undergraduate and Graduate students to keep them engaged. Information was shared on a number of engagement and sustained access programs. Some programs mentioned; The 2<sup>nd</sup> Act, TED talks, Professor's in the Pub series, and other targeted programing- working with groups on campus within the Ethnic Studies programs, i.e., African American Studies Center, Chicano Studies Research Center, Asian American Studies, and the American Indian Studies program Pacific. The Alumni Department sponsors a number of events during Homecoming Weekend to engage the parents of Bruins. Also shared was information on UCLA's travel programs- "go where they are" a lot of out of area campus events. Alums will host events in their geographical areas- called "send off" programs as well as new student receptions.

### **UCLA's VIP Scholars Program**

Jonli Tunstall, Director of VIP's Scholars & AAP Pre-College and Summer Programs, along with Ashley Williams, Assistant Director and Simone Walker first-year- UCLA student/ VIP Scholar shared information about the VIP's Scholars Program. The program was started in 2005 and is a partnership program between UCLA and the Los Angeles and Pasadena Unified school districts. The program prepares historically underrepresented students, specifically African American students from high schools to become competitively eligible for admission to UCLA and other flagship universities. The program is permanently funded by a \$475 thousand dollar annual budget. The program promotes and encourages the pursuit of graduate and professional education, set on a social justice framework with a holistic approach. Hired are UCLA undergraduate students, who are placed in one of the partnering high schools, often the scholar mentor is an alum of the high school for which they are placed. The mentor works with the College Counselor and in the College Center advising the general population along with those students identified as potential prospects for UCLA. In addition, the program consists of Saturday Academy's- quarterly workshops hosted for both the student and their families. The

Academy provides information on how to prepare an admissions application, financial aid, scholarship information and provides seminars on choosing a college major and mapping your career paths. Another component of the VIP's Scholar Program is two residential summer programs for rising high school Juniors and Seniors. Both programs focus on mentoring, cultural awareness, field trips, workshops, films and discussion, and community building. Participants in the program who enroll at UCLA are awarded a twenty thousand dollar scholarship. The program has proven to be extremely successful with a 51% acceptance rate with 49% enrolling at UCLA.

### **Center for Community College Partnership**

Alfred Herrera, Assistant Vice Provost for Academic Partnerships and Director for the Center for Community College Partnerships, shared information on the academic partnerships between UCLA and the California Community Colleges. CCCP was created after Prop 209 and following the Chancellor created the Center for Access and Community Partnership, and CCCP was born. The goal of the program is to motivate, inform and prepare students to transfer from California community college to selective Top Tier Research institutions such as UCLA. Students in the program have access to summer and year-long academic preparatory transfer programs which guide students through the community college experience, the application and admission process, research and pre-graduate opportunities and career exploration. The program is grounded on academic excellence, social justice, and educational equity.

### **Transfer Student Center**

Heather Adams, UCLA Transfer Student Center, Program Director presented information on the resources provided to UCLA transfer students as they transition to and while attending UCLA. There are opportunities available to enrich the transfer experience, providing extensive overlap to create a supportive community structure. Some of the initiatives are in conjunction with admissions and outreach, summer transition programming, welcome week events and ways to connect via social media. There is a resource center on campus for transfer students in Kerkoff where many transfer events are sponsored. Transfer mentoring and mentorship programs, as well as social events, are put on to help connect transfer students to the UCLA community.

The committee discussed the need to learn more about the partnerships and the building of community relationships. For the AY 2019-20, CCCE in addition to working with UNEX's new leadership the committee will continue to invite departments, who are known to have successful outreach and recruitment plans as well as learn more about the grants and funds provided to fund such programs. The Committee is interested in learning how the outreach is funded- what funding mechanism are used, staffing, return on investment data, department partnering, etc.

Respectfully submitted,  
CCCE 2018-19:

Kathryn Atchison, Dentistry  
Barbara Bates-Jensen, Nursing  
Minsong Cao, Medicine; Radiation Oncology  
David Gere, World Arts & Cultures/ Dance

Marco Giovannini, Head and Neck Surgery  
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Submitted: Wednesday, September 25, 2019